



EXPERIENCE

PROJECT MANAGER/LEAD DESIGNER, 2011 - Present Stratum Builders

Heading up all design and managing multiple projects throughout the city. Both single and multi family homes, commercial and industrial projects. Responsibilities include: Concept Development, Design Development, Construction Documents, Project Management, Construction Management, Construction Documents, Client Relations and Business Development.

PROJECT/DESIGN MANAGER, 2010 - 2011 Amble Resorts Development

Responsibilities included: Project Management, Design Development, Site visits, Construction Management, Sales Marketing and overall communication with contractors involved in the project. Design and marketing under the Amble brand umbrella while developing multiple brands in various locations. Direct communication with the director of marketing to assure our marketing efforts, brand and messaging were being implemented throughout the design of the resorts we were developing.

DESIGN/BRAND MANAGER, 2008 - 2009 Zimmerman Weintraub & Associates

Responsibilities included: Design Development, Project Management, Site visits and overall communication with Marriott International, developers, general contractors, architects, engineers and clients over brand standards, design guidelines and project timeline and completion.

DESIGNER/BRAND STRATEGIST, 2006 - 2008 Perkins+Will : Eva Maddox Branded Environments

While with the Branded Environments group of Perkins+Will, practicing as Perkins+Will | Eva Maddox Branded Environments, I helped clients get closer to their customers. While here I delivered strategic brand communications, sales tools and environments for the nation's most recognized brands. Organizations such as: Bank of America, Fidelity Investments, DuPont, L'Oreal, Haworth, Chicago Tribune, Ogilvy & Mather, The Chicago Network.

DIRECTOR OF MARKETING, 2006 - Present The Fight Forever Foundation

Started a non-profit foundation with my two best friends to cure Cystic Fibrosis. Responsibilities include: All communication planning and strategy. Creating and maintaining a brand and identity that communicates our particular mission as The Fight Forever Foundation. Continue to build our Fight Forever community through social media sites, email blasts and event planning in various cities and drive traffic to our main site for awareness and donations.

DESIGNER, 2004 - Present Freelance Work

Working with startup and existing companies to grow their market share by creating or refreshing their communication strategy through Brand, Architecture, Identity, Social Media Sites, Event Planning and Marketing. Clients include: Amphora Home Furnishings, Dish Restaurant, Relevance Home Management and Staging, Vida Vino, ACN, Walco Construction and Development.

EDUCATION

UNIVERSITY WISCONSIN MILWAUKEE

Received a BSAS with a certificate in Urban Planning December 2005
GPA 3.7/4.0 : Magna Cum Laude

AFFILIATIONS

AIA Associate Member 2006 - 2010

AIAS 2002 - 2005

LEED AP CERTIFICATION *Currently studying for exam

YPN Chicago (Young Professionals Network) 2008 - Present

SKILLS

Expertise In:

Architectural Design
Interior Design
Brand Development
Environmental Design
Research
Corporate Identity
Brand Strategy
Communications Strategy
Google Analytics
Social Media

Proficient in:

AutoCAD
Adobe Creative Suite
Sketch-Up
Microsoft Suite
Mac OSX Operating System
Microstation
Architectural Photography w/ Hedrich Blessing
Sales Force
Bluebeam
Pathfinder Pro and TerraSync

AWARDS/EVENTS

ASLA President's Award for the Resort at Isla Palenque Master Plan 2011
AIA Chicago Design Excellence Award for the Intrepid Museum 2009
Featured Top 40 Alumni for UWM Architecture 40th year Anniversary Event 2009
Deans Award for Service to the School 2006
SARUP High Honors 2002-2006
Curator and Exhibit/Graphic Designer Eisner Museum 2006
SARUP Annual Design Competition Awarded 1st Place 2004-2005
AIA/NEI Scholarship 2004

TRAVEL ABROAD

Galle, Sri Lanka 2006 - Tsunami Relief Design

Paris, France + London, England 2004 - Study in Observing and Documentation

San Gemini, Italy 2003 - Historic Preservation and Restoration

REFERENCES

Ben Loomis - Amble Resorts President **773.769.1145** bal@amble.com

Doug Zimmerman - Zimmerman Weintraub & Associates **312.879.9636** jdzimmerman@zwachicago.com

Simon Trude - Perkins+Will Creative Director **212.468.4465** Simon_Trude@gensler.com

Andy Koglin - Otis Koglin Wilson President **312.798.7700** akoglin@okwarchitects.com

Andy Annes - Schenk, Annes, Brookman & Tepper, Ltd. **312.554.3110** aannes@sabt.com